

Licence to Collect Data

ACCESS 1



NAME

Cabral, Ricardo

DIVISION ID

Classified

SIGNATURE

Ricardo Cabral

Secret/Access/000/4



UNIVERSAL EXPORTS





Plovdiv Power BI

www.pbusergroup.com/plovdiv

www.facebook.com/PlovdivPowerBI

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Unclassified Information

- Ricardo Cabral
- Technical Engineer and also Microsoft Certified Trainer (MCT).
- IT Trainer | IT Consulting.
- I participate, volunteer and speak in community meetings.
- In my free time I'm often spotted at Xbox Live.



Agenda

- What is Power BI Desktop
- What we do with this?
- Demo Power BI Desktop
- What I think about Power BI Desktop
- What is Power BI Service
- Demo Power BI Service

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What is Power BI Desktop

- Visual data exploration and reporting tool
- Consolidation data from a broad range of sources

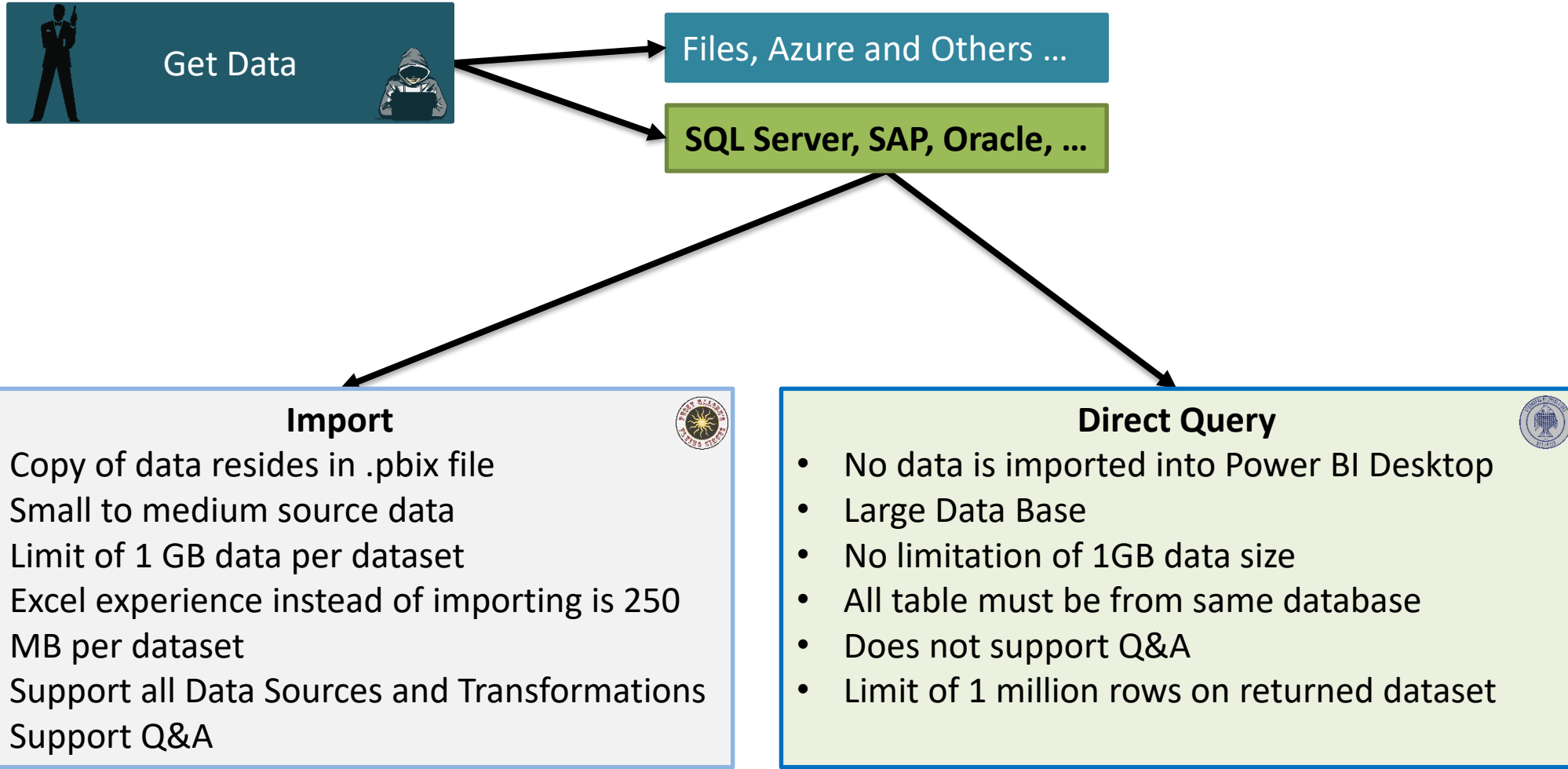
File	Database	Azure	Online Services	Other	
<ul style="list-style-type: none"> • CSV • Excel • JSON • SharePoint Folder • Text • XML 	<ul style="list-style-type: none"> • Access • Amazon Redshift • DirectQuery for SQL Server • IBM DB2 • IBM Informix • Impala • MySQL • Oracle • PostgreSQL • SAP Business Warehouse • SAP HANA • Snowflake • SQL Server • SQL Server Analysis Services • Sybase • Teradata 	<ul style="list-style-type: none"> • Blob Storage • Data Lake Store • DirectQuery for SQL Database • DocumentDB • HDInsight • HDInsight Spark • Marketplace • SQL Database • SQL Data Warehouse • Table Storage 	<ul style="list-style-type: none"> • appFigures • Azure Enterprise • comScore Digital Analytics • Dynamics 365 for Financials • Dynamics CRM Online • Exchange Online • Facebook • GitHub • Google Analytics • MailChimp • Marketo • Mixpanel • Planview Enterprise • ProjectPlace • QuickBooks Online • Salesforce 	<ul style="list-style-type: none"> • SharePoint Online • Smartsheet • Spark • SparkPost • SQL Sentry • Stripe • SweetIQ • Troux • Twilio • tyGraph • Webtrends • Zendesk 	<ul style="list-style-type: none"> • Active Directory • Blank Query • Hadoop File (HDFS) • Microsoft Exchange • OData Feed • ODBC • OLEDB • R Script • SharePoint List • Web

What is Power BI Desktop

- Visual data exploration and reporting tool
- Consolidation data from a broad range of sources
- Interactive reports
- Custom visuals
- PBIX files

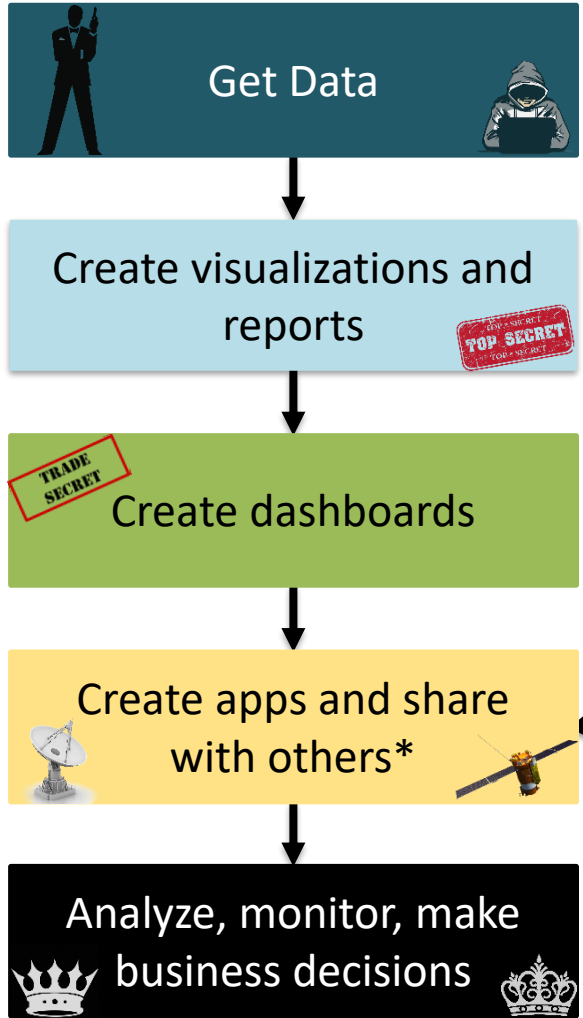


What we do with this?




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What we do with this?



Power BI Pro 

- Self-service and modern BI
- Collaboration, publishing, sharing, and ad hoc analysis
- Apps and App workspaces
- Analyze in Excel and Power BI Desktop

Power BI Premium 

- Enterprise BI, big data analytics, cloud and on-premises reporting
- Advanced administration and deployment controls
- Dedicated cloud compute and storage resources
- Allow any user to consume Power BI content.

*Publish to web is free others not

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Power BI

DEMO

Power BI Desktop

Power BI Desktop

- Get Data
- Recent Sources
- Open Other Reports

Getting started with Power BI Desktop

Building reports

Query view concepts

Uploading your reports

[View all videos](#)

Show this page on startup

FORUMS
Visit the Power BI Forum to ask questions or interact with other users in the Power BI community.

POWER BI BLOG
Keep up to date with the latest news, resources, and updates from the Power BI team.

TUTORIALS
[Analyzing Sales Data](#)
[Facebook Analytics](#)
[Importing data from a Web page](#)



What I think about Power BI Desktop

- It's a great product
 - Support several data sources
 - Unlimited reports and dashboards
- Well is a Freemium
 - Free to use
 - <https://powerbi.microsoft.com/en-us/desktop/>
 - But with premium options
- This business model that is not new
 - Is a pricing strategy since the 80's like free-to-play.

What is Power BI Service

- Is a cloud-based business analytics service
- Sharing and collaboration
 - A subscription is required
- Access anywhere, on any device
- Real Time dashboards with Data streaming
 - Azure Stream Analytics (ASA) and Azure Machine Learning
- Integration with Azure services
 - Azure Machine Learning for Predictive analytics
 - Azure HDInsight for Big Data processing

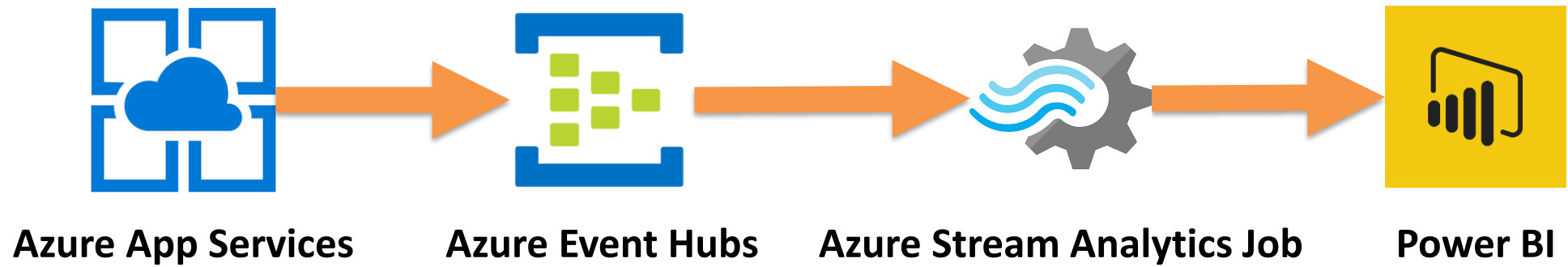
DEMO

Power BI

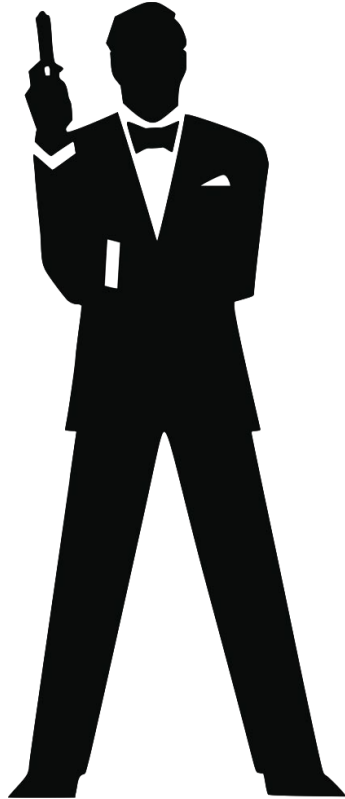




Demo Architecture



Q & A time



Source: keepcalmandposters.com



Thank You!

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